

Kellogg School of Management
Department of Finance
2211 Campus Drive,
Evanston, IL 60208

bryan.seegmiller@kellogg.northwestern.edu
Phone: +1 (435) 313-6534

Academic Appointments Kellogg School of Management, July 2022-present

Assistant Professor of Finance
Donald P. Jacobs Scholar

Education**Massachusetts Institute of Technology**

PhD, Financial Economics, 2022.

MS, Management Research, 2020.

Brigham Young University

BS, Economics and Mathematics (magna cum laude), 2016.

Research Interests

Primary: Labor and finance, innovation, labor economics

Secondary: Asset pricing

Refereed Publications

“New Frontiers: The Origins and Content of New Work, 1940-2018,”
with David Autor, Caroline Chin, and Anna Salomons, October 2023.
Forthcoming, *Quarterly Journal of Economics*.

“Measuring Document Similarity with Weighted Averages of Word Embeddings,” with Dimitris Papanikolaou and Larry Schmidt, *Explorations in Economic History*, January 2023.

Working Papers

“Valuing Labor Market Power: The Role of Productivity Advantages,”
December 2023. Revise and Resubmit, *Journal of Finance*

“Intermediation Frictions in Equity Markets,” November 2023. Revise and Resubmit, *Journal of Financial Economics*

“Technology and Labor Displacement: Evidence from Linking Patents with Worker-Level Data,” with Leonid Kogan, Dimitris Papanikolaou, and Larry Schmidt, October 2023.

Other Publications

“Patenting with the Stars: Where Are Technology Leaders Leading the Labor Market?” Brookings Center on Regulation and Markets, March 2023 (with David Autor and Anna Salomons)

Teaching	Northwestern University Instructor, FINC 430 (Corporate Finance), 2024 Instructor, FINCM 430 (Corporate Finance), 2023-present Instructor, BUS INST 304 (Corporate Finance), 2023
Awards and Fellowships	Financial Institutions and Markets Research Center and the Asset Management Practicum grant, 2023-26 Financial Institutions and Markets Research Center and the Asset Management Practicum grant, 2022-24 MIT Sloan PhD Fellowship, 2016-2022 Washington Center For Equitable Growth Grant Recipient, 2020 (For “Where Does New Work Come From”, with David Autor and Anna Salomons)
Presentations	(*–denotes co-author conference presentation, †–denotes discussant) 2024 (includes scheduled): AFA [†] ; Boston University; NBER Labor Studies; NBER Productivity, Innovation, and Entrepreneurship; SOLE; Society for Economic Dynamics 2023: American Economic Association; Jackson Hole Finance Conference*; MFA; GSU-CEAR Finance Conference [†] ; SFS Cavalcade [†] ; University of Zurich Workshop on Automation, Growth and Labor Markets; WFA [†] ; Queen’s University; UT-Dallas Finance Conference [†] ; Finance, Organizations, and Markets Conference; Chicago Federal Reserve 2022: IZA Workshop on Labor Productivity; University of Wisconsin; NBER Macroeconomics and Productivity*; FIRS*; Yale Macro-Finance Workshop*; Tepper-LAEF Advances in Macro-Finance Conference*; NBER EF&G*; MFA [†] ; University of Washington; Washington University in St. Louis; Harvard University; Boston Federal Reserve; University of North Carolina; New York University; Northwestern University; Stanford University; Duke University; University of Maryland; Boston College 2021: Brigham Young University; NBER Labor Studies*; Society for Economic Dynamics 2020: Washington Center for Equitable Growth Grantee Conference; American Economic Association*
Referee Experience	<i>Quarterly Journal of Economics, Journal of Financial Economics, Management Science, Journal of Econometrics, Economic Inquiry, International Economic Review</i>
Technical	Python, R, Matlab, Stata, SAS
Other	US Census Bureau Special Sworn Status